



# INTELLECTUAL PROPERTY & TECHNOLOGY

## Contacts

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**Raja, Darryl & Loh** places a heavy emphasis on Intellectual Property & Technology practice. We have considerable experience in a whole range of intellectual property (“IP”) and technology matters including anti-counterfeiting, copyright, designs, domain names, franchising, licensing, litigation involving intellectual property issues, patents, portfolio management, technology and trade marks. Our firm has been constantly ranked by Asia Pacific Legal 500 as being amongst the top law firms in Malaysia in this category.

## Experience

Our work includes:

- Advisory work on IP, e-commerce and Internet-related issues such as cyber-squatting or abusive domain name registration, protection of domain names, liability of Internet Service Providers on issues relating to Internet piracy, web audits and other related issues
- Implementation of anti-piracy / anti-counterfeiting programs for clients
- Co-ordination on behalf of local clients for the protection and enforcement of their IP rights (“IPR”) in Malaysia and abroad
- Filing of applications for patents, utility innovations, industrial designs and trade marks and the subsequent prosecution and monitoring of these applications
- Enforcement of IPR, whether through civil proceedings or by facilitating criminal prosecutions
- Public policy work such as lobbying for change of laws and procedures with the relevant governmental agencies
- Registration of domain names on behalf of clients with Malaysian Network Information Centre (“MYNIC”) for the registration of country code Top Level Domain (.my)





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- The implementation of educational and marketing campaigns involving IPR for clients
- The commercial exploitation of IPR such as the preparation of licence agreements, franchise agreements and the registration of franchises with the Ministry of Entrepreneur and Co-operative Development
- Monitoring of government gazettes for timely lodgment of opposition proceedings against infringers

Our vast experience and knowledge in diverse industries have equipped us with the relevant know-how in providing our clients with our legal expertise as well as other creative approaches in the protection and enforcement of their IPR. We strongly believe in a pro-active and aggressive approach but tailor such an approach according to our clients' internal policy and needs. We also believe in dealing with issues in a "macro" way by identifying the clients' objectives and needs.

## Technology Practice

The technology practice is an integral part of the IP practice. Clients are advised on IP management in a digital environment, registration of domain names, legal issues involving the Internet such as computer security, fraud, hacking, anti-spamming, and protection and enforcement of copyright and trade marks online, software piracy online and disputes involving the Internet. Our experience includes arbitration proceedings under the ICANN Uniform Dispute Resolution Policy against cybersquatters, advising clients on the use of trade marks as meta tags, sale of trade marks as keywords, pop-up advertisements and digital rights management.

### Our Accolades

We have been ranked and recommended by Asia Pacific Legal 500 for Banking and Finance, Corporate/Mergers and Acquisitions, Dispute Resolution, Industrial Relations, IT & Telecoms, Intellectual Property, Islamic Finance, Projects & Energy, Real Estate & Construction and Tax. Additionally, we have also been ranked by Chambers & Partners - Asia for Dispute Resolution, Tax and Intellectual Property.